



Featuring
The First Ever
SALSA
at
BLUE MOUNTAIN
 SATURDAY, JUNE 27

The Second Annual
SALSA
at

 SATURDAY, JULY 4

The Fifth Annual
SALSA
at

 SATURDAY, JULY 11
 SUNDAY, JULY 12

Ontario Summer Salsa Tour
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MEDIA ALERT

July 10, 2009

FOR IMMEDIATE RELEASE

SALSA ON ST. CLAIR: 2009 ONTARIO SUMMER SALSA TOUR culminates with fifth annual Latino Street Festival in midtown Toronto!

What: The Fifth Annual Salsa on St. Clair

When: Saturday, July 11, 2009
 Noon to 11:00 p.m.

Sunday, July 12, 2009
 Noon to 8:00 p.m.

Where: St. Clair Ave West - Hillcrest Village
 between Winona Dr. and Christie St.
 (West of Bathurst St.) Toronto

The 5th annual Salsa on St. Clair Street Festival is the final stop on the Ontario Summer Salsa Tour and the culmination of Latino week in Toronto.

This FREE family street party celebrating Toronto's Latin cultures has attracted over 1 million Salsa lovers to the streets of TO since its launch in 2005, 25% of which are from outside of the city.

Join in on the parade of fun as midtown Toronto's Hillcrest Village, between Winona Drive and Christie Street will be transformed into a showcase of Latin life.

Salsa fever takes over the entire province with the Ontario Summer Salsa Tour!